

The typeface Arsapia has been designed in such a way that all three font styles Light, Regular and Bold have the same width. When a user therefore opts for the use of Arsapia Light, even though he has already written his text in Regular, nothing changes with respect to the letter tracking. When choosing the **Bold for emphasis**: Nothing changes except the blackness of the letters. A font change does not engender unwanted line and page breaks of itself.

All letters can be clearly distinguished from each other.
1 1 1 0 0 are all different:
Illinois 10th October 2019

The letters of Arsapia are set closely in spite of the pleasantly large letterforms. Because of the precise spacing the letters are very legible even on low-resolution screens. Since individual words are clearly separated from each other by a relatively large space and the tightness of the letters, it is easy to recognize the word as a whole. As a result reading speed is increased considerably.

Size matters

Other Sans Serif style fonts are smaller:

Arial	BB xx
Helvetica	BB xx
Myriad	BB xx
Lucida	BB xx
Verdana	BB xx
Tahoma	BB xx

For programmers and lovers of monospaced fonts Michael Hoffmann has developed a fourth typeface: ArsapiaMono. This is the perfect terminal font.

Michael
Hoffmann
URW++

ARSAPIA

A typeface must be readable. This maxim was the main incentive for Michael Hoffmann from URW++ to create Arsapia, a new Sans Serif typeface.

sharp square round

Aiding the brain is the key to the best possible readability.

Experiences

Reading is continuous complex pattern recognition. The typeface Arsapia supports the brain by choosing concise forms.

clear letterforms

The typeface Arsapia provides clear, distinctive forms like the lowercase t, which is represented by a cross. This simple sign allows easy association with the letter t. The uppercase A is constructed of a triangle with a cross bar in the middle. The horizontal strokes of the letter E just point to the right and have exactly the same length. This provides faster, more accurate recognition.

LIGHT REGULAR **BOLD** MONO